

# CITY OF RIVERBANK • SIX-MONTH STRATEGIC OBJECTIVES

25 June 2018 – November 15, 2018

THREE-YEAR GOAL: <i>ACHIEVE AND MAINTAIN FINANCIAL STABILITY AND SUSTAINABILITY</i>				
WHAT	STATUS			COMMENTS
	DONE	ON TARGET	REVISED	
Award the master developer contract.				
Consider options for opting out of CalPERS				
Conduct a User Fee Study and make recommendations to the City Council for updates.				
Achieve a tax sharing agreement with the county in relation to property taxes and Public Facility Fees.				

**THREE-YEAR GOAL: *ATTRACT, DEVELOP AND RETAIN QUALITY STAFF***

WHAT	STATUS			COMMENTS
	DONE	ON TARGET	REVISED	
Identify proper staffing for each department and develop a Five-Year Staffing and Succession Plan.				
Hold team building for staff.				
Update the Employee Survey with recommendations for follow up.				

THREE-YEAR GOAL: <b><i>MAINTAIN AND IMPROVE THE CITY'S INFRASTRUCTURE AND SERVICE DELIVERY SYSTEMS</i></b>				
WHAT	STATUS			COMMENTS
	DONE	ON TARGET	REVISED	
Present to the city Council for direction options for hiring and funding staff to administer GIS to implement PIO/IT.				
Identify funding and present a City-wide Park and Facility Master Plan to the City Council for action.				
Conduct a spatial analysis of all city facilities, identifying needs for the next 50 years, including emerging technology and reserving an additional department to be identified in the future.				
Develop a plan of action for completion of the water meter project and roll-out of consumption billing.				
Identify water needs (storm, waste, potable) within the city in light of potential state charging for groundwater and report the results, with options, to the City Council.				
Determine the feasibility of funding stormwater improvement under SB 231 and make a recommendation to the City Council for action.				FUTURE OBJECTIVE
Develop the East Side Industrial Master Plan.				FUTURE OBJECTIVE

**THREE-YEAR GOAL: *EXPAND ECONOMIC DEVELOPMENT OPPORTUNITIES FOR BUSINESSES***

WHAT	STATUS			COMMENTS
	DONE	ON TARGET	REVISED	
Provide the City Council with an update on the removal of obstacles to development at Patterson and Estelle				
Continue development of online processes, e.g., paying fees				
Hold a joint City Council-Planning Commission workshop to discuss the plan for Crossroads West.				
Negotiate the development agreement for Crossroads West.				
Identify ways to direct traffic to downtown to promote downtown activity, e.g., signs-one on Atchison, one on Patterson; install an arch over 3 <sup>rd</sup> St.				
Develop and present to the City Council for action an incentive system for the businesses downtown.				

**THREE-YEAR GOAL: *ENHANCE PUBLIC SAFETY***

WHAT	STATUS			COMMENTS
	DONE	ON TARGET	REVISED	
Hire at least one deputy sheriff, making progress toward 1:1000 of population.				
Hold a mock disaster preparedness event.				
Identify funding for additional streetlights				
Present the Illegal Fireworks Ordinance to the City Council for action.				
Install police cameras in parks, public places and roads.				FUTURE OBJECTIVE