



NOTICE AND CALL OF A  
CITY OF RIVERBANK  
**SPECIAL CITY COUNCIL MEETING**  
(Strategic Planning Workshop)  
**Riverbank Industrial Complex (front door entrance)**  
**Conference Room**  
5300 Claus Road • Modesto • CA • 95357

## AGENDA

**MONDAY, MARCH 20, 2017 AT 8:30 A.M.**

(The agenda packet is posted at the City Clerk's office and at [www.riverbank.org](http://www.riverbank.org))

**CALL TO ORDER:** Mayor Richard D. O'Brien

**ROLL CALL:** Mayor Richard D. O'Brien  
Vice Mayor Leanne Jones Cruz  
Councilmember District 2 Cindy Fosi  
Councilmember District 4 Darlene Barber-Martinez  
Councilmember Cal Campbell

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### **CONFLICT OF INTEREST**

Council Members and Staff who would have a direct Conflict of Interest on any scheduled agenda item to be considered are to declare their conflict at this time.

### **1. PUBLIC BUSINESS FROM THE FLOOR (No Action Can Be Taken)**

Pursuant to Government Code in reference to a special meeting, the public has the opportunity to address the City Council only on items appearing on this special meeting notice. Individual comments are limited to a **maximum of 5 minutes** per person and each person may speak once during this time. Time cannot be yielded to another person.

### **2. BUSINESS**

**Item 2.1:** **Discussion and Update of the City's Strategic Plan** – It is recommended that the City Council consider the City's Strategic Plan and provide direction and/or comments to guide Management Staff on the implementation and accomplishment of the Plan's goals and objectives.

### **ADJOURNMENT**

Any documents that are not privileged or part of a Closed Session provided to a majority of the City Council after distribution of the agenda packet, regarding any item on this agenda, will be made available for public inspection at North City Hall, 6707 Third Street, Riverbank, CA, during normal business hours.

**CITY OF RIVERBANK  
STRATEGIC PLANNING MEETING GUILD  
Monday, March 20, 2017 -- Riverbank Industrial Complex  
(Proposed Timeline of Activities)**

**8:00 Continental Breakfast**

**8:30 Welcome, Purpose of the Retreat, Public Comment – Richard O’Brien, Mayor**

**Opening Remarks – Sean Scully, City Manager**

**Introduction of the Facilitator and Recorder,-- Richard O’Brien, Mayor**

**Role of the Facilitator, Recorder and Group; Strategic Planning Elements; Agenda –  
Marilyn Snider, Facilitator – Snider and Associates**

**Introductions of the Group**

**City of Riverbank:**

- **Mission/Purpose Statement**
- **Vision Statement**
- **Core Values/Guiding Principles**
- **Three-Year Goals (2016-2019)**

**What Are the Strengths and the Accomplishments of the City of Riverbank Since the September 29, 2016 Strategic Planning Retreat?**

**What Are the City of Riverbank’s Current Internal Weaknesses/Challenges?**

**What Are the External Factors/Trends (e.g., political, economic, environmental, technological, Demographic) that Will/Might Impact the City of Riverbank in the Coming Year:**

- **Positively (opportunities)?**
- **Negatively (threats)?**

**Review and Revise, if Needed, the Three-Year Goals (what the City of Riverbank needs to accomplish)**

**Identify Six-Month Strategic Objectives (how each of the goals will be addressed – by when, who will be accountable, for what specific, measurable results) for Each of the Three-Year Goals**

**Next Steps/Follow-Up Process to Monitor Progress on the Goals and Objectives (including setting a date in 6 months to update the strategic plan)**

**Summary of the Retreat and Closing Remarks**

**3:30 Adjourn**

**Please come at 8:00 for continental breakfast and informal conversation. The meeting will begin promptly at 8:30 a.m. There will be a mid-morning and a mid-afternoon break with a group lunch at 12:15. Please limit use of cell/smart phones, laptops and tablets to the breaks.**

**PLEASE BRING YOUR CALENDAR.**

### AFFIDAVIT OF POSTING

*I, Annabelle Aguilar, hereby certify under penalty of perjury, under the laws of the State of California that the foregoing agenda was posted today, which is at least 24-hours prior to the meeting pursuant to the Brown Act at North City Hall's exterior bulletin board, and at the front door entrance of the Riverbank Industrial Complex, LRA Offices, at 5300 Clause Street, Modesto, CA,*

*Dated this 15th day of March, 2017*

*/s/ Annabelle H. Aguilar, CMC, City Clerk*

**Notice Regarding Americans with Disabilities Act:** In compliance with the Americans with Disabilities Act, if you need special assistance to participate in this meeting, please contact the City Clerk's Office at (209) 863-7122. Notification 72-hours before the meeting will enable the City to make reasonable arrangements to ensure accessibility to this meeting [28 CFR 35.102-35.104 ADA Title II].

**Notice Regarding Non-English Speakers:** Pursuant to California Constitution Article III, Section IV, establishing English as the official language for the State of California, and in accordance with California Code of Civil Procedures Section 185, which requires proceedings before any State Court to be in English, notice is hereby given that all proceedings before the City of Riverbank City Council/LRA Board shall be in English and anyone wishing to address the Council is required to have a translator present who will take an oath to make an accurate translation from any language not English into the English language.

### GENERAL INFORMATION

<b>Meeting Schedule</b>	<p><u>Regular City Council Meetings:</u> 6:00 p.m. on the 2<sup>nd</sup> and 4<sup>th</sup> Tuesday of every month, unless otherwise noticed.</p> <p><u>Local Redevelopment Authority Board:</u> Meets on an "as needed" basis. The City Council also serves as the LRA Board.</p>
<b>City Council / LRA Agenda &amp; Reports</b>	<p>The City Council/LRA Board agenda is posted pursuant to the California Brown Act, which only requires these agenda title pages to be posted near the entrance of the location where the meeting is to be held and, when technologically able, on the City's website. Additional documents may be provided by the City in its efforts of transparency to keep the public well informed. <b>The agenda packet (agenda plus supporting documents) are posted for public review at the City Clerk's Office, 6707 Third Street, Riverbank, CA and at <a href="http://www.riverbank.org">www.riverbank.org</a> upon distribution to a majority of the City Council/LRA Board.</b> A subscription to receive the agenda can be purchased for a nominal fee through the City Clerk's Office.</p>
<b>Public Hearings</b>	<p>In general, a public hearing is an open consideration within a regular meeting of the City Council or a meeting of the LRA, for which special notice has been given and may be required. During a specified portion of the hearing, any resident or concerned individual is invited to present protests or offer support for the subject under consideration.</p>
<b>Televised / Video of Meetings</b>	<ul style="list-style-type: none"> <li>• Charter – Channel 2</li> <li>• AT&amp;T Uverse – Channel 99</li> </ul> <p>Visit <a href="http://www.riverbank.org">www.riverbank.org</a> to connect to meeting videos. (Note: Technical difficulty occurs on occasion preventing the televising or recording of the meeting.)</p>
<b>City Hall Hours</b>	<p>City Hall is open Monday – Thursday; 7:30 am – 5:30 pm and Fridays: 8:00 am – 5:00 pm; CLOSED alternating Fridays</p>
<b>Questions</b>	<p>Contact the City Clerk at (209) 863-7122 or <a href="mailto:cityclerk@riverbank.org">cityclerk@riverbank.org</a></p>

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